

2024 BHC 5K Hustle

Sponsorship information



Saturday, Nov. 9 • 8 a.m.

Run the hills of Black Hawk College

All proceeds go toward scholarships and study materials for students in the Black Hawk College Physical Therapist Assistant Program.

Platinum – \$2,500 (1 available)

- Have “Presented by Your Company (or brand)” added with race name and logo
- Logo prominently placed on BHC Foundation’s event page
- Logo on sponsor flyer placed in all race packets
- Logo on printed race marketing materials (if secured by Sept. 1)
- Name and link prominently placed on getmeregistered.com (event registration page)
- Opportunity to welcome runners or be part of awards ceremony
- Recognition on social media platforms (Facebook, Twitter, Instagram)
- Placement of promotional merchandise or materials in 250 race packets/bags
- Table, banner or other presence at the start/finish line
- Verbal recognition before the start of the race
- Recognition in post-race follow up
- 8 complimentary race registrations

Gold – \$1,000

- Logo prominently placed on BHC Foundation’s event page
- Logo on sponsor flyer placed in all race packets
- Logo on printed race marketing materials (if secured by Sept. 1)
- Name and link prominently placed on getmeregistered.com (event registration page)
- Opportunity to welcome runners or be part of awards ceremony
- Recognition on social media platforms (Facebook, Twitter, Instagram)
- Placement of promotional merchandise or materials in 250 race packets/bags
- Table, banner or other presence at the start/finish line
- Recognition post-race follow-up
- 5 complimentary race registrations

Silver – \$500

- Company name and link listed on Event Registration (getmeregistered.com and BHC Foundation website)
- Company name listed on race marketing materials (if secured by Sept. 1)
- Company name listed on flyer placed in all race packets
- Recognition on social media platforms (Facebook, Twitter, Instagram)
- Recognition as a sponsor on race day signage
- Recognition in post-race follow-up
- 3 complimentary race registrations

Bronze – \$250

- Company name listed on flyer placed in all race packets
- Recognition as a sponsor on race day signage
- Recognition in post-race follow-up
- 1 complimentary race registration

Friends of BHC – \$100

- Company name listed on flyer placed in all race packets
- Recognition as a sponsor on race day signage
- Recognition post-race follow-up

Door prizes: We also are seeking in-kind donations such as gift certificates, gift baskets or apparel to raffle off at the event. Donors will be recognized at the race.

Questions? Contact Dianne Abels at abelsd@bhc.edu or 309-796-5394.



Company name (as listed on marketing materials) _____

Contact name _____

Billing address (street/city/state/zip code) _____

Phone number _____

Email _____

Send check or money order, payable to BHC Foundation, along with completed form to: BHC Foundation, 6600 34th Ave., Moline, IL 61265